

## 2019 DePreist Award for Excellence *Sponsor Levels and Benefits*

### **Presenting Sponsor (\$50,000)**

- \* Two preferred tables of ten
- \* Recognition as Presenting Sponsor in all event promotion and materials, including during the program and in the on-air PSAs to run on network TV
- \* Gold back cover page ad in the event program
- \* Full-page slide during event
- \* Special recognition in the VOA Oregon Annual Report and **Portland Tribune** Event program
- \* Logo/name recognition/link on VOA Oregon website and on social media

### **Cornerstone Sponsor (\$25,000)**

- \* One preferred table of ten
- \* Recognition as Cornerstone Sponsor in promotion and materials, including during the program
- \* Full Gold page ad in the event program
- \* Full-page slide during event
- \* Recognition in the VOA Oregon Annual Report & **Portland Tribune** Event program
- \* Logo/name recognition/link on VOA Oregon website and social media

### **Benefactor Sponsor (\$15,000)**

- \* One table of ten
- \* Full Silver page ad in the dinner program
- \* Half-page slide during dinner program
- \* Recognition in the VOA Oregon Annual Report & **Portland Tribune** Event program
- \* Logo/name recognition/link on VOA Oregon website

### **Leadership Sponsor (\$10,000)**

- \* One table of ten
- \* Full-page Bronze ad in the dinner program
- \* Logo included on a slide during dinner program
- \* VOA Oregon Annual Report and **Portland Tribune** Event Program acknowledgment
- \* Name recognition on the VOA Oregon website

### **Equity Sponsor (\$5,000)**

*Our Equity sponsors enable us to invite local leaders of color to join us at the DePreist event who are introduced during the program. Sponsors receive verbal recognition for their support of this program and an invitation to a breakfast in January.*

- \* One table of ten
- \* Full-page Bronze ad as an Equity Sponsor
- \* Promotion on website, social media, and recognition from the stage
- \* Half-page slide during dinner program slide show
- \* VOA Oregon Annual Report and **Portland Tribune** Event Program acknowledgment
- \* Invitation to the January breakfast

### **Table Sponsor (\$5,000)**

- \* One table of ten
- \* "Table Sponsor" listing in the dinner program and the dinner program slide show
- \* VOA Oregon Annual Report and **Portland Tribune** Event Program acknowledgment
- \* Name recognition on the VOA Oregon website

To confirm your participation, please return the enclosed RSVP form, or contact Carol Tatch at (503) 595-2001, or via email at [ctatch@voaor.org](mailto:ctatch@voaor.org). Volunteers of America Oregon is a nonprofit corporation, Tax ID

## Sponsorship Opportunities



2019  
**DePreist Award  
for Excellence**  
*Honoring individuals who share  
our commitment to community*

*Honoring  
Arlene Schnitzer*

*Embracing a Culture  
of Philanthropy*

*Thursday, September 5, 2019  
Portland Art Museum*



Volunteers of America®  
OREGON



## 2019 DePreist Award for Excellence

*Honoring individuals who share  
our commitment to community*

### About the Award and the Event

The *DePreist Award for Excellence* was established in 2000 to honor the contributions of the late Oregon Symphony Maestro James “Jimmy” DePreist and his wife, Ginette, to the Portland community. “The DePreists remind us of the importance of service to others as well as the value of the arts in our community,” said Kay Toran, President/CEO of Volunteers of America Oregon.

**VOA Oregon is proud to announce Arlene Schnitzer as the honoree for this year’s gala event.**

Past honorees include the following respected community leaders:

2018	Gert Boyle	2010	Tom Kelly
2017	Gwyneth Gamble Booth	2009	Maria and Ken Thrasher
2016	Gary Maffei	2008	Joan and Ken Austin
2015	Reverend William Beauchamp, CSC	2007	Joyce and Bill Furman
2014	Al and Nancy Jubitz and <i>Victor Atiyeh Lifetime Achievement Award to Bernie &amp; Bobbie Foster</i>	2006	George Passadore
2013	<i>Corporate Award for Excellence Intel Foundation</i>	2005	Jordan Schnitzer
2012	Greg Chaillé	2004	Sho Dozono
2011	Richard and Carilyn Alexander and <i>Lifetime Achievement Award to Former Governor Victor G. Atiyeh</i>	2003	Jean Vollum
		2000	James and Ginette DePreist

The DePreist Award for Excellence Gala, now in its 18<sup>th</sup> year, includes hundreds of business, community, and philanthropic leaders as guests and features passed hors d’oeuvres, wine, gourmet dinner, entertainment and more. The evening begins at 5:30 p.m. with a reception followed by dinner and the award presentation at 7:00 p.m.

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**The net proceeds of the event further VOA Oregon’s mission “to enhance lives by promoting self-determination, building strong communities and standing for social justice.”**

## 2019 DePreist Award of Excellence

*Honoring*

**Arlene Schnitzer**

*Embracing a Culture of Philanthropy*



*No individual personifies philanthropy and giving back to one’s community more than Arlene Schnitzer.*

Over a career of 60+ years there have been hundreds of organizations and causes that have benefited from her and her family’s leadership and philanthropic support. Arlene along with her late husband Harold and their son Jordan have given more than \$150 million since 1984 when they first began to formalize their giving. Their gifts have helped to build up the Boys & Girls Clubs of Portland, Portland Art Museum, Portland State University, Oregon Health and Sciences University, Pacific Northwest College of the Arts, and the Portland Japanese Garden to name just a few!

Arlene Schnitzer is well known in the arts community for fostering artistic excellence by advancing the role art plays in a society’s social, cultural, and economic well-being. A native Oregonian, Schnitzer was the founder and director of Portland’s legendary Fountain Gallery of Art from 1961 until 1987. Through the Fountain Gallery of Art, Schnitzer pioneered a nationwide appreciation for art produced in the Pacific Northwest, while simultaneously supporting regional artists and developing a commercial and critical market for their work.

Mrs. Schnitzer had a fourteen-year television career (1968-1982), where she produced programs on wide ranging topics on the arts and social issues, subjects not often thoughtfully and publicly discussed at that time. Frequently described as “far-sighted and visionary”, her energetic leadership has advanced not only national, but many local organizations such as the Portland Art Museum, OHSU, the Children’s Institute, Girls’ Inc., and the Oregon Symphony. She is perhaps most popularly recognized as the woman whose name graces the Arlene Schnitzer Concert Hall, affectionately known to Portlanders as “The Schnitz”, which the city of Portland named in her honor as recognition of the Schnitzers’ major gift toward the Portland Center of the Performing Arts.

Due to the success of their privately held real estate investment company (Harsch Investment Properties) Arlene and Harold established *The Harold & Arlene Schnitzer CARE Foundation* in 1997. Harsch Investment Properties, founded in 1950, currently is managed and owned by their son Jordan Schnitzer as he continues the family real estate business and together their philanthropic legacy. Since its inception in 1997, the CARE Foundation has funded hundreds of nonprofit organizations serving the Oregon community in arts & culture, social service, at-risk youth, education, medical, and community activities including endowing The Harold Schnitzer Diabetes Health Center at OHSU in order to ensure all Oregonians have access to the best possible care and treatment for this pandemic disease.

Arlene Schnitzer has received many public service awards, among them the Distinguished Service Award from both the University of Oregon and Western Oregon State College, and a Doctorate in Humane Letters from Portland State University. She was honored with the Aubrey R. Watzek Award from Lewis & Clark College and an honorary Doctorate of Fine Arts degree from the Pacific Northwest College of Art. Schnitzer and her husband were honored with the prestigious Portland First Citizen Award in 1995. More recently Arlene Schnitzer was awarded the 2013 Governor’s Gold Award.