



Volunteers of America®

OREGON

2018 DePreist Award for Excellence

Honoring individuals who share our commitment to community

Thursday, September 6, 2018

Portland Art Museum

Honoring

Gert Boyle

Chairman of the Board, Columbia Sportswear Company

SPONSORSHIP OPPORTUNITIES



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About the Award and the Event

The DePreist Award for Excellence was established in 2000 to honor the contributions of the late Oregon Symphony Maestro James “Jimmy” DePreist and his wife Ginette to the Portland community. “The DePreists remind us of the importance of service to others as well as the value of the arts in our community,” said Kay Toran, President/CEO of Volunteers of America Oregon.

VOA Oregon is proud to announce Gert Boyle, Chairman of Columbia Sportswear as the honoree for this year’s gala event.

Past honorees include the following respected community leaders:

2017	Gwyneth Gamble Booth	2008	Joan and Ken Austin
2016	Gary Maffei	2007	Joyce and Bill Furman
2015	Reverend William Beauchamp, CSC	2006	George Passadore
2014	Al and Nancy Jubitz	2005	Jordan Schnitzer
	and		
	<i>Victor Atiyeh Lifetime Achievement Award</i>		
	<i>Bernie & Bobbie Foster</i>		
2013	Award for Excellence	2004	Sho Dozono
	Intel Foundation		
2012	Greg Chaillé	2003	Jean Vollum
2011	Richard and Carilyn Alexander		
	and		
	<i>Lifetime Achievement Award</i>		
	<i>Former Governor Victor G. Atiyeh</i>		
2010	Tom Kelly		
2009	Marta and Ken Thrasher	2000	James and Ginette DePreist

The event, now in its 17th year, includes hundreds of business, community and philanthropic leaders as guests and features passed hors d’oeuvres, wine, gourmet dinner, entertainment and more. The evening begins at 5:30 p.m. with a reception followed by dinner and the award presentation at 7:00 p.m.

The net proceeds of the event further VOA Oregon’s mission “To change lives by promoting self-determination, building strong communities and standing for social justice.”

2018 DePreist Award of Excellence

Honoring

Gert Boyle

Chairman of the Board, Columbia Sportswear Company



Gert Boyle is an innovative business leader who values excellence as a professional and is a dedicated philanthropist who also values excellence in service to our community. She is the Chair of Columbia Sportswear a leading innovator in global apparel, footwear, accessories and equipment business with annual sales of more than \$2.4 billion. Her leadership within Oregon's community has created far-reaching impact for several decades.

Gert Boyle is the Chairman of the Board for Columbia Sportswear Company, a leading innovator in the global apparel, footwear, accessories and equipment markets. At the age of 13, Gert Boyle and her family fled Nazi Germany and moved to Portland, Oregon. In 1938, her parents, Paul and Marie Lamfrom, purchased a small hat company and renamed it Columbia, after the river that inspired their new home.

After attending the University of Arizona, Gert and her husband, Neal Boyle, returned to Oregon, where Neal joined the family business and Gert raised their three children. After the death of Gert's father, Neal became president of the company. Six years later, at the age of 47, he died of a heart attack, and suddenly, Gert found herself at the helm of a financially struggling company. Her son Tim, while still in college, returned to Portland to help Gert run the business.

Today Columbia Sportswear is a leading global seller of outdoor apparel, footwear, accessories and equipment with annual sales of more than \$2.4 billion. Now an industry icon, Gert Boyle has become a well-respected leader in Portland and around the world. Her autobiography, *One Tough Mother*, was published in 2005. She was the first woman to be inducted into the Sporting Goods Association Hall of Fame, was inducted into the Global Business Hall of Fame, and was awarded Portland's First Citizen Award and the Women of Achievement Award from the Oregon Commission for Women.

2018 DePreist Award for Excellence Sponsor Levels and Benefits

Presenting Sponsor (\$50,000)

- Category exclusivity
- Two preferred tables of ten
- Recognition as Presenting Sponsor in all event promotion and materials, including during the program and in the on-air PSAs to run on network TV
- Gold back cover page ad in the event program
- Full-page slide during event
- Special recognition in the VOA Oregon Annual Report
- Logo/name recognition/link on VOA Oregon website and on social media

Cornerstone Sponsor (\$25,000)

- One preferred table of ten
- Recognition as Cornerstone Sponsor in event promotion and materials, including during the program
- Full Gold page ad in the event program
- Full-page slide during event
- Special recognition in the VOA Oregon Annual Report
- Logo/name recognition/link on VOA Oregon website and social media

Bid Card Sponsor (\$20,000)

- One preferred table of ten
- Recognition as Bid Card Sponsor in event promotion and materials, including during the live appeal portion of the program
- Logo on one Full-page side of bid cards
- Full Silver page ad in the dinner program
- Full-page slide during dinner program
- Special recognition in the VOA Oregon Annual Report
- Logo/name recognition/link on VOA Oregon website

Benefactor Sponsor (\$10,000)

- One table of ten
- Full Silver page ad in the dinner program
- Half-page slide during dinner program
- Special recognition in the VOA Oregon Annual Report
- Logo/name recognition/link on VOA Oregon website

Leadership Sponsor (\$5,000)

- One table of ten
- Full-page black & white ad in the dinner program
- Logo included on a slide during dinner program
- Acknowledgment in the VOA Oregon Annual Report
- Name recognition on the VOA Oregon website

Table Sponsor (\$2,500)

- One table of ten
- Listing as a Table Sponsor in the dinner program and in the dinner program slide show
- Acknowledgment in the VOA Oregon Annual Report
- Name recognition on the VOA Oregon website

To confirm your participation, please contact Melanie Marconi, Director of Events at 323-302-1084 or via email at mmarconi@voaor.org. Volunteers of America Oregon is a nonprofit corporation, **Tax ID 93-0395591**.